

THE IMPORTANCE OF FAIRTRADE:

The importance of Fairtrade is to help those farmers that need help selling their crops in order to earn enough money to feed their family.

FAIRTRADE!

WHAT IS FAIRTRADE?

Fair Trade is a world organisation that helps hard working farmers. The aim of fair trade is to make sure that the farmers get paid a suitable amount of money for the crops that they grow.



WHY SHOULD WE SUPPORT FAIRTRADE?

Fairtrade is good for the environment - Fairtrade supports sustainable farming practices which helps to minimise our environmental footprint. Many Fairtrade farmers are also organic. Fairtrade is safe - Fairtrade has standards that protect workers rights and promote good health and safety practices

WHY IS FAIRTRADE IMPORTANT?

fairtrade enables small-scale farmers and workers to drive forward a better future for all. Investments in community development is a key use of the fairtrade Premium, sparking wider economic, social and environmental change